

My Favorite SEO Tools For 2020

by Chase Reiner | Oct 30, 2019

I've used A LOT of different SEO tools over the past few years doing SEO.

I think it's important to remember that any tool you use should be utilized with the thought of helping people in mind.

If your end goal is not to actually help people, rather, game the system, you're going to have short lived results on Google and ideally, also in life.

In this article you will find a list of my favorite and least favorite SEO tools.

You will also find information about what I do to (attempt) to stay healthy and I will also share the technology equipment that I use.

Let's Start With My Favorite Tools in No Particular Order

1. [Screaming Frog \(Pro version\)](#)
2. [Ahrefs](#)
3. [Google Sheets](#)
4. [My SEO Audit Template](#)
5. [Google Analytics](#)
6. [Google Search Console](#)
7. [Call Tracking Metrics](#)

8. [Squarespace](#) for building sites
9. [Godaddy](#) for domain names
10. [Siteground](#) for hosting if you use WordPress
11. [Discord](#)
12. [Facebook Groups](#)
13. [Streamlabs](#)
14. [Manychat](#)
15. [Snapchat](#)
16. [Pitchbox](#)
17. [Writersaccess](#) or [lwriter](#)
18. [Google Forms](#)
19. [Google Trends](#)
20. [Yoast SEO](#)
21. [WPSSO](#)
22. [Scrapebox](#)
23. [GT Metrix](#)
24. [Grammarly](#)
25. [Structured Data Testing Tool](#)
26. [Whitespark](#)
27. [JSON-LD Plugin for WordPress](#)
28. [Citation Builder Pro](#)
29. Anything that has to do with video.

Tools I No Longer Use

1. Mailchimp
2. Clickfunnels
3. Cognitive SEO
4. Semrush
5. Cora
6. KWFinder
7. Moz
8. Answer the public
9. LSI Graph
10. Keywordtool.io
11. Schema App
12. SEO Profiler
13. Buzzsumo
14. Sumome
15. Lucky Orange
16. Hot Jar

Technology I Use (With Affiliate Links)

1. Sony a73 Camera
2. Electronic Stand up Desk from Costco
3. Dual Screen Monitors by BenQ
4. Custom Built PC

5. [Rode Mic with Desk Mic Stand](#)

6. [Key Lights](#)

7. [Bose Speaker](#)

8. [Corsair Cherry Red Keyboard](#)

9. [Mamba Mouse](#)

10. [Victsing large mouse mat](#)

Tools For Health

1. [Meditation with Headspace app](#)

2. Daily Cardio (incline walking 40 minutes make sure to break a sweat)

3. [Digestive Enzymes](#)

4. Wake up in morning and listen to [H.E.A.L podcast](#) to program mind every day

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